

The Snettisham Way- Enrichment Strategy



Snettisham Primary Benchmarks for Our Enrichment Strategy

- **A strategically aligned enrichment offer**

Our enrichment offer is embedded in our vision and delivered strategically. We know that building aspiration (achieve) and increasing resilience (attendance) and expectations for experiences in our community (respect/tolerance) are vital to broaden horizons and build confidence. We know our enrichment offer builds employment attitudes for the future and we make every effort to include every child, anticipating non-engagement as potential NEET.

- **A broad and well-rounded enrichment offer**

We build on the cultural capital accessible to our children and build their confidence to take part in social, cultural, career, personal, physical, spiritual and morale building broad and diverse experiences that are within at least 5 categories of breadth in addition to our knowledge rich curriculum. The breadth is planned to be well rounded and link to our values in order to build character. We have 6 areas – Broadening Horizons, Civic Engagement, Arts and Culture, Future Skills, Sporting Events and Nature, Outdoors, Adventure.

- **A well-communicated enrichment offer that celebrates participation and achievement**

We communicate frequent high aspirations for pupils and students to participate in the enrichment offer through letters, messages, website, face to face and newsletters. We share opportunities available with students and families through a multi-platform approach. We demonstrate celebration in participation through tracking each child's experience giving recognition along the way via praise, rewards, certificates, challenge, media and additional responsibilities.

- **An enrichment offer shaped by the school or college community**

We shape our enrichment through our Trust and School values – there are opportunities to be part of a team, to compete, to perform, to be creative, to be independent, to lead, to care and nurture. Resilience, Love, Respect, Kindness, Tolerance, Integrity are key. We aim to offer opportunities that are local within the community and also aspirational experiences further afield that broaden horizons. We identify character traits that support pupils to succeed in their future of choice. These traits align with the Trust cornerstones and are embedded throughout the enrichment offer. The experiences build attitudes for our school community-our parents, staff and those of West Norfolk Academies Trust.

- **An accessible and engaging enrichment offer**

Our enrichment offer is equitable, inclusive and accessible to all pupils and students, particularly those at risk of missing out. We are relentless with our recognition of those with barriers that could affect life chances so we consider the barriers for pupils or students with SEND and disadvantaged pupils and students, making practical adjustments where needed. We support accessibility continually to meet individual needs with tracking, funding, adjustments for bespoke arrangements. We speak to students, families and outside agencies to reflect and build on our enrichment.

The Snettisham Way- Enrichment Strategy



- **An enrichment offer that works in partnership**
- We speak to students, families and outside agencies to reflect and build on our enrichment. We look for partners that will support our work on the Gatsby Benchmarks and who wish to support our ambition for every child to succeed and participate. We work hard to engage those who can support grants, workshops, safeguarding, culture and confidence such as local sports, former students in business, arts organisations, youth, community, or voluntary sector organisations, or local authorities

- **An outcomes-focused enrichment offer**

We plot and evaluate each child's experience from Reception to Year 6 to analyse and support outcomes, adding to the core curriculum meaningfully. Each experience included on our map is well considered, has a clear purpose, is mapped to the curriculum and is structured carefully to support pupil outcomes. The mapped offer, which is monitored and tracked for every child, is a minimum expectation for every child.

- **A continually improving enrichment offer**

We review and analyse our tracking, we listen to pupil voice through Children Self Evaluation and we adjust the enrichment we deliver. Snettisham works to continuously improve our enrichment offer through the provision and quality of activities across all 6 categories, the participation rates, particularly for pupils at risk of missing out, provision of free, subsidised and paid activities and the impact on our desired outcomes.

Pupil Voice Evaluation 2026:

"We should do those trips to Parliament and Bletchley Park again for those who come to the school in the future- they are amazing"

"To make our trips even better we could help to arrange the trips with letters, ideas and fund raising to help those who struggle to afford it"

Reception to Year 6 - No Child Left Behind

The Snettisham Way- Enrichment Strategy



Our Core Expectation for every child mapped against breadth and our values

Our Enrichment Offer	Breadth	School Value
Parental Engagement /Assemblies	Civic Engagement	Love, Respect, Tolerance
Apprenticeship day	Future Skills Broaden Horizons	Integrity, Collaboration
Trips every term	Arts and Culture	Inclusion, Resilience
Roles and Responsibilities	Civic Engagement Broaden Horizons Future Skills	Integrity, Kindness
Clubs Every Term	Future Skills	Resilience, Love, Collaboration
Sporting Partnership Activities	Sport and Physical Activities	Resilience, Collaboration
Water Safety and Swimming	Nature, Outdoors, Adventure	Respect, Resilience
Learn First Aid	Future Skills Civic Engagement	Love, Kindness, Inclusion
Visit a Farm and nature experience	Nature, Outdoors, Adventure	Respect, Love, Inclusion
Competitions	Future Skills	Tolerance, Resilience, Collaboration
Perform on a stage	Arts and culture Civic Engagement	Collaboration, Resilience
Speak Out Stay Safe	Civic engagement	Kindness, Love, Inclusion
Outdoor Residential	Broaden Horizons	Inclusion, Tolerance, Resilience
The Brilliant Club	Future Skills Broaden Horizons	Resilience, Collaboration, Integrity
Sporting Events	Sport and Physical Activities	Love, Resilience, Collaboration, Integrity
Visit a City	Broaden Horizons	Resilience, Collaboration, Inclusion
Visit an Art Gallery and Art workshop	Broaden Horizons	Resilience, Collaboration, Inclusion
Musical tuition watch a live instrumental performance	Arts and Culture	Inclusion, Love, Respect
Stem workshop	Future Skills	Collaboration, Integrity
Theatre experiences	Arts and Culture	Inclusion, Respect

The Snettisham Way- Enrichment Strategy



Visit a church and a mosque	Broaden Horizons	Tolerance, Respect
Crucial Crew online safety	Future Skills	Kindness, Love
Fundraising	Future Skills Civic Engagement	Love, Kindness, Respect, Collaboration
Life Skills	Future Skills	Collaboration, Integrity, Inclusion

The Snettisham Way- Enrichment Strategy



Enrichment Map 2026/27 - Our Cultural Capital

"It is time to teach young people early on that in diversity there is beauty and there is strength" Maya Angelou

"Develop a passion for learning. If you do, you will never cease to grow" Anthony J. D'Angelo

	Whole School Schedule of Enrichment Events					
Focus	Autumn 1st	Autumn 2nd	Spring 1st	Spring 2 nd	Summer 1 st	Summer 2 nd
Equality/Diversity	European Day of Languages (26 th Sept) World Mental Health Day (10 th Oct)	Black History Month (October) Anti-Bullying Week (16-20 th Nov)	Adapted Sports day at Lynn Sport Children's Mental Health Week (1 st -7 th Feb)	International Women's Day (8 th March)	World Day for Cultural Diversity (21 st May)	World Refugee Day (20 th June)
British Values	Election for Junior Leadership Team/ School Council	Children in Need (20 st Nov) Armistice Day (11 th Nov)	Junior Leadership Team/School Council Pupil Survey	Red Nose Day (19 th March)	JLT/School Council Fundraiser	World Day for International Justice (17 th July)
SMSC	Concert Band	International Day of Climate Action (24 th Oct) Diwali and Christmas	Chinese New Year (6 th Feb)	Easter Festival Eid-al-Fitr Ramadan	Earth Day (22 nd Apr)	Dharma Day (1 st July) Apprentice Day
Health/Fitness	Cross Country Swimming Cluster/SSP Sports Events Hockey & Football	Sports Council Swimming Mini-Medics	Cluster SSP Sports Events Swimming	Sports Council Fitness week Swimming Whole School Sports day	Walk to School Week (17 th -21 st May) SSP Athletics Swimming KS1/2 Fitness	Sports Council Area Sports Swimming
Curriculum	Poetry Recital The Big Draw (October) Music Workshop & Performance (MITI)	Poetry Recital WNAT Remembrance Performance WNAT Community Christmas Service Parent Consultations	Poetry Recital Number day (5 th Feb) Internet Safety Day (9 th Feb) Internet Legends WNAT Literary Event	Poetry Recital, World Book Day (4 th March) Parent Consultations WNAT Instrumental Play Day WNAT MTC Event	Poetry Recital Science STEM Music Workshop & Performance (MITI) Soroptimists Public Speaking Competition	Poetry Recital WNAT Spelling Bee WNAT Summer Concert/Dance Festival Primary Maths Challenge

The Snettisham Way- Enrichment Strategy



Assemblies https://www.bbc.co.uk/teach/school-radio/articles/z3crf82#zqdb8p3 No Outsiders https://no-outsiders.com/ (New assembly plans are added throughout the academic year linked to current events) The Black Curriculum	Harvest, International Day of Democracy (15th Sept), The Regenerators: What's the Problem with Plastic? Rosh Hashanah (11th - 13th Sept), Sukkot (25th Sept - 2nd Oct), Black History Month: Dr Martin Luther King, Mary Seacole (October), World Mental Health Awareness Day (10th October), Diwali 8th Nov). Black Explorers https://www.bbc.co.uk/teach/class-clips-video/articles/zvr3dnb	Bonfire Night (5th Nov), Remembrance (11th Nov), Anti-Bullying Week (16th-20th Nov), St Andrew's Day (30th Nov), Bodhi Day (8th Dec), Winter Solstice (21st Dec), Hanukkah (4th Dec-12th Dec), Christmas (25th Dec). Black British History Laurie Cunningham https://www.bbc.co.uk/teach/class-clips-video/articles/zdh76rd	New Year: The Snowdrop, Big Schools Birdwatch (5th Jan-12th Feb), Burns Night (25th Jan), Holocaust Memorial Day (27th Jan), Chinese New Year (6th Feb), Safer Internet Day: 'Too Good to be True?' (9th Feb). Migration and the 'Mother Country' (Migration). https://www.bbc.co.uk/bitesize/guides/z3wfmnb/revision/5	St David's Day (1st March), Lent (10th - 27th March), World Book Day (4th March), International Women's Day (8th March), Holi (22nd March), Ramadan (8th Feb-9th Mar) and Eid (10th March). The Transatlantic Slave Trade (Places). https://www.bbc.co.uk/bitesize/topics/z2qj6sg/articles/zfkfn9q#zskfn9q	Easter (28th March), Earth Day (22nd April), St George's Day (23rd April), Buddhism: Pari nirvana Day/Wesak (20th May), Walk to School Week (17th-21st May), World Day for Cultural Diversity (21st May). Sports (Legacies). Ade Adepitan. https://www.bbc.co.uk/teach/class-clips-video/articles/zbwxnrd	Pentecost (16th May), Hajj (14th-19th May), World Environment Day (5th June), D-Day (6th June), World Oceans Day (8th June), Emmeline Pankhurst Day (14th July), Nelson Mandela Day (18th July). Black British History Malorie Blackman https://www.bbc.co.uk/teach/class-clips-video/articles/zkkb46f
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Year Group Enrichment Linked to Knowledge Rich Curriculum							
		Autumn 1 st	Autumn 2 nd	Spring 1 st	Spring 2 nd	Summer 1 st	Summer 2 nd
WILLOW CLASS	Parent al Engag ement	Sharing Curriculum News for year, Knowledge Organisers, Homework	Read, Write Inc Phonics workshop Parent Consultations	Open lessons for families	Easter Celebration Parent Consultations	Invite into class for cultural experience	Performance to families about learning

The Snettisham Way- Enrichment Strategy



	Trip	Visiting local sites of interest e.g. church, playground Visit www.nationalchurches.org for virtual tours of a variety of churches in the UK e.g. Westminster Abbey and Leicester Cathedral		Visit to or in school local fire station Video Tour of Cambridgeshire Fire Station with a follow up quiz and activities; www.cambsfire.gov.uk/community-safety/come-and-play/ Farm to Fork – Holkham Hall		Hunstanton Sea Life Centre/Wash Monster Wash Monster Videos on YouTube- Seal Safari National Sea Life Centre Birmingham- Full Tour on YouTube. Sea Life London Aquarium- Full tour on YouTube. Sandringham House and Gardens		
	Experiences	Bedtime stories in Dark www.bbc.co.uk/cbeebies/shows/bedtime-stories		Health Visitor/Medical professional visit Vicar		Pets in school/Farm school Butterfly Garden from www.insectlore.co.uk Videos sent in from children with pets (baby animals) Visit from police – being safe out and about		
	Life Skills	EYFS: 1. Use a knife and fork 2. Brush their teeth 3. Pour a drink				Year 1: 1. Spread jam or butter on toast 2. Fold clothes 3. Use their table manners		
ASH CLASS	Parental Engagement	Sharing Curriculum News for year, Knowledge Organisers, Homework	English / Maths Workshop Parent Consultations	Open lessons for families		Learning café Parent Consultations	Invite into class for cultural experience	Performance to families about learning

The Snettisham Way- Enrichment Strategy



	Trip	Flag Fen Archaeological Park - Peterborough https://flagfen.org.uk/ Dersingham Bog/Kenhill/Local Woods/Tilney Marshes https://www.woodlandtrust.org.uk/visiting-woods/woods/dersingham-bog-nnr/ Kings Lynn museum - water cycle/floods http://www.eafa.org.uk/catalogue/60 Houghton Hall Landscapes https://www.houghtonhall.com/	King's Lynn Museum https://www.lynnmuseum.norfolk.gov.uk/ Norwich Castle – Roman Workshop/Exhibits https://www.museums.norfolk.gov.uk/norwich-castle/whats-here/galleries/boudica-and-the-romans Cromer Museum – Rocks and Fossils https://www.cromermuseum.norfolk.gov.uk/ Ely Museum – River Study (Bespoke Trip for WNAT) https://www.elymuseum.org.uk/schools/	King's Lynn Mosque Visit/Experience https://wnia.org.uk/ Kinetic Science - Thetford https://itsrocketscience.co.uk/about-us/ Norwich Dragon Hall/Elm Hill – Architecture https://www.dragonhallnorwich.org.uk/ Gressenhall/Stories of Lynn – Local History Study https://www.gressenhall.norfolk.gov.uk/
	Experiences and Virtual Experiences	Anglian Water Primary Resource packs: https://www.anglianwater.co.uk/in-the-community/schools/primary-resources/# STEM visitor- build a pyramid https://www.bbc.co.uk/bitesize/clips/zqdw2hv Tate kids resources about Turner:	STEM visitor- Solids, liquids and gases RSPB Big Bird Watch https://www.rspb.org.uk/fun-and-learning/for-teachers/schools-birdwatch/ https://www.stem.org.uk/resources/collection/46209/big-schools-birdwatch British Museum: Virtual tour of the Parthenon https://artsandculture.google.com/streetview/british-museum/AwEp68JO4NECkQ?sv_h=23.656354574048102&sv_p=0.6446988133429699&sv_pid=NH7eJxyFuHq1IJvG6ti-jQ&sv_lid=3582009757710443819&sv_lng=-	Local WI/Brownies/Scouts https://old.thewi.org.uk/become-a-member/structure-of-the-wi/england/isle-of-ely/heritage-lottery/notes-for-schools https://www.girlguiding.org.uk/what-we-do/brownies-7-10/all-about-brownies/

The Snettisham Way- Enrichment Strategy



		Paint like Turner https://www.tate.org.uk/kids/make/paint-draw/paint-turner	0.1284279997271085&sv_lat=51.51907905423855&sv_z=0.6158686808497835		https://www.scouts.org.uk/cubs/ Cambridge Science Museum Virtual Tour https://cambridgesciencecentre.org/		
	Life Skills	Year 2: 1. Make a sandwich 2. Move objects and wipe a table 3. Know how to cross a road safely			Year 3: 1. Make a cup of tea/coffee 2. Tie shoelaces 3. Wash and dry dishes		
BIRCH CLASS	Parental Engagement	Sharing Curriculum News for year, Knowledge Organisers, Homework	English / Maths Workshop Parent Consultations	Open lessons for families	Learning café Parent Consultations	Invite for Cultural experience	Performance to families about learning
	Trip	Oxborough or Kentwell Hall – Tudors https://www.nationaltrust.org.uk/visit/norfolk/oxburgh-estate https://www.kentwell.co.uk/ West Stow – Anglo Saxons https://www.weststow.org/Anglo-Saxon-Village/introductory-video.cfm Peterborough Mosque https://ukimpeterborough.org.uk/	Norwich Castle Museum – Romans https://www.norwichcastle.norfolk.gov.uk/ Cambridge Museum of Archaeology and Anthropology - West Africa and Benin Workshop (could combine with a visit to another museum, e.g. Sedgewick Museum of Earth Sciences/Fitzwilliam Museum) https://maa.cam.ac.uk/schools/key-stage-2			Space Museum Leicester https://www.spacecentre.co.uk/ Gressenhall Victorians https://www.gressenhall.norfolk.gov.uk/	

The Snettisham Way- Enrichment Strategy



	Experiences and Virtual Experiences	Police Visitor Online Safety	Visit from James Wild			Chinese/Indian Food Experience	
		Buddhist Temple Virtual Tour https://www.cdec.org.uk/use-our-resources/films-and-virtual-tours/virtual-tours/ Virtual Mosque Visit https://www.visitmymosque.org/ Science Museum https://britishmuseum.withgoogle.com/ - amazing virtual timeline tour – can link with Islamic civilisation/Baghdad in History as well as most of the art units. https://artsandculture.google.com/project/street-view	Guided virtual tour of Pompeii https://www.pompeii-tours.it/blog/virtual-tour-of-pompeii/ STEM Science – Forces Brilliant virtual tours of museums and galleries around the world https://artsandculture.withgoogle.com/en-us/national-parks-service/parks African Drumming			Cook for Local Community Space Exploration https://www.nasa.gov/nasa-at-home-virtual-tours-and-augmented-reality Local History https://www.museums.norfolk.gov.uk/museums-from-home	
	Life Skills	Year 4: 1. Wrap a present 2. Peg washing out 3. Put a duvet cover on			Year 5: 1. Plan and make an afternoon tea 2. Use an oven 3. Tying and tie		
OAK CLASS	Parental Engagement	Sharing Curriculum	English / Maths Workshop	Learning café	SATs information session	Open lessons for families	Performance to families about learning
		Knowledge Organisers	Parent Consultations		Parent Consultations		Leaver's Assembly

OAK CLASS

The Snettisham Way- Enrichment Strategy



	Trip	Sainsbury Centre – Gallery and Workshop https://www.sainsburycentre.ac.uk/learning/artists/	Duxford Museum – Workshop https://www.iwm.org.uk/visits/iwm-duxford Bletchley Park Museum https://www.bletchleypark.org.uk/learning/book-a-learning-visit/	Natural History Museum or Theatre Trip https://www.nhm.ac.uk/
	Experiences and Virtual Experiences	STEM Game Creator	British Legion/ RAF visitors	School Nurse
		https://www.nationalgallery.org.uk/visiting/virtual-tours Three virtual tours of the National Art Gallery including Renaissance Art. https://www.vatican.va/various/basiliche/san_pietro/vr_tour/index-en.html Virtual tour of St Peter's Basilica (art links)	https://www.annefrank.org/en/anne-frank/secret-annex/ Virtual tour of Anne Frank's secret annex during WWII https://britishmuseum.withgoogle.com/ Links to art and culture across the globe (Africa and American links)	https://www.nhm.ac.uk/visiting/virtual-museum.html 13 ways to discover The Natural History Museum including a virtual tour of the Museum and asking live questions to a scientist. https://www.youtube.com/watch?v=bPzPnfxvETc Tour of Cambridge Central Mosque (RE)
	Life Skills	Year 6: 1. First aid skills 2. Hoover a large area/Clean a sink 3. To know how to manage money		

The Snettisham Way- Enrichment Strategy



Records of our Enrichment Offer:

2025-26 Offer:

Clubs	Curriculum	Assemblies	Sports, health and fitness	Life Skills	Parental Engagement Trips Experiences
Breakfast Club - Daily Extra-curricular clubs <u>Autumn</u> Gardening Cooking Year 6 SATs drop in Christmas Crafts Autumn Club <u>Spring</u> Multisports for KS1 Multisports for KS2 Colouring Art Club Chess club Year 6 SATs drop in MTC drop in <u>Summer</u> Multisports for KS1	<u>Equality and Diversity</u> European Day of Languages Black History Month (October) Odd Socks Day (Autumn) Mental Health Awareness Hello Yellow day Day of Welcome Children's Mental Health Week <u>British Values</u> JLT Election – Head Pupils short listing, speeches and secret ballot vote JLT schedule followed – feedback in assemblies Armistice Day Fundraising Day of Welcome Raising money for charity – Rotary Club Easter Egg Role of Head Pupils – ‘swap shop’ <u>SMSC</u> Classical Music Rocks Christmas Celebrations, including parties/special lunch.	Monday – Celebration (Over and Above rewards, Learning Champsion) Tuesday – JLT in class Wednesday – No Outsiders Thursday – singing Friday - School values, JLT, enrichment theme Visitors – RNLI, River of Hope Class assemblies (Wed) – No Outsiders, current affairs Mental health assembly (outside visitors) International Peace Day - 21 st September World Smile Day – 7 th October World Kindness Day – 13 th November Bonfire Night – 5 th November Remembrance Day – 11 th November Winter Solstice – 21 st December Winnie the Pooh Day – 18 th January Go Green Week – 20 th -29 th Jan National Storytelling Week – WC 30 th Jan	Tracey Bower CPD and taught sessions Tracey Bower training playground buddies Daily Dash Playtime activities - football, new play equipment, target board, music Sports Leaders New playtime rota to include hockey, basketball, football, music and dance Cluster Events – Cross country, quicksticks, tag rugby, Croydon Cup, cycling, dodgeball, archery, rounders Swimming Bikeability Healthy Body/Healthy Mind sessions Game Changes Hello Yellow – mental health Walk around the village Intra sports events: Speed stacking	EYFS - Use knife and fork, brush teeth, pour a drink Y1 - Spread jam on toast, fold clothes, use table manners Y2 - Make a sandwich, move objects and wipe a table, cross a road safely Y3 - make a cup of tea, tie shoelaces, wash and dry dishes Y4 - wrap a present, peg out washing, put duvet on Y5 - plan and make afternoon tea, use an oven Y6 - First aid, Hoover, clean a sink, manage money	<u>Parental Engagement</u> Christmas fair Christmas concert - church Website Class Dojo Newsletters Learning with Parents - Y1 Homework Challenges Parents evenings Knowledge organisers Cake sale Book Sale New intake meeting stay and play Friends events - fairs, fundraisers Apprenticeship Day Life Skills Leavers Assembly Times table Rockstar Day World Book Day <u>Trips</u> Stories of Lynn/Museum - Y2/3 River of Hope - Y2/3 Birch class – Cambridge Museums Oak class – Duxford

The Snettisham Way- Enrichment Strategy



Clubs	Curriculum	Assemblies	Sports, health and fitness	Life Skills	Parental Engagement Trips Experiences
Multisports for KS2 Cricket Crafts Club Chess club MTC drop in	Celebration of Chinese New Year. Christmas carol concert @ St Nick's Leavers Hoodies Scholars Programme – Brilliant Club Raising Aspirations Programme for Yr6 Soroptimist Public Speaking Competition. Children's Mental Health Week Afternoon Tea for The Close <u>Curriculum</u> Poetry recitals and T4R recitals Anti-bullying week Trips – our of county where possible Reading Passport Raising Aspirations Maths Challenge Spelling Bee Brilliant Club Year 5 Public Speaking Reading Challenge and Golden Tickets Times Table Rockstars	Safer Internet Day – 14th February Random Acts of Kindness day – 17th February St David's day – 1st March St George's Day - 23rd April World Earth Day - 22nd April Easter Story World Environment Day - 5th June Carer's Week - 10th June Refugee Week - 17th June Windrush Day - 22nd June Pride Month – June	Boche ball Indoor athletics Darts		Willow and Ash class – Pensthorpe <u>Experiences</u> Mini Medics Gilly the Giraffe (Willow Class) Rev Dan talk to Birch class Mind and Mood Mental Health Team – Y6

Pupil Information									Roles	Media	Autumn Trips:	Spring Trips:	Summer Trips:	Musical instruments	Sports	Hilltop Residential	Autumn Clubs	Spring Clubs	Summer Clubs	SATs am club	Mental health team	Maths Challenge	Chemistry Kitchen	Sorooptimist	Remembrance	Shakespeare	Mini medics	Music for Youth	Trust Vocal Event	Brilliant Club	Parental Engagement							Outside school												
Pupil Name	Year	PP	SEN	LAC	Young carers	PLAC	EHAP	FSP																							CIN	CP	Poetry Recital	Xmas craft	Xmas church	World Book	Appren. Day		SATs meeting	Life Skills										
	6	Yes		N	N					sports lead	X	X	X	X																	flute	X		X		X			X	X	X	X		X	X	X	X	X		
	6	Yes		N	N					reading lead, environ. lead	X	X	X	X																	clarinet	X		X	X	X	X			X	X	X	X		X		X			football
	6	No		N	N						X	X	X	X																	flute		X	X	X	X	X			X	X	X	X				X			football
	6	No		N	N					reading lead	X	X	X	X				X	X	X	X			X	X		X		X	X	X	X		guides																
	6	Yes		N	N						X	X	X	X	violin	X		X	X	X	X			X	X		X				X		football																	
	6	No		N	N					sports lead, JLT, art	X	X	X	X	violin				X	X	X	X	X	X	X		X		X	X	X	X		swimming																
	6	No		N	N						X	X	X	X				X	X	X	X			X	X				X	X	X	X		swimming																
	6	No	SLCN	N	N						X	X	X	X	violin			X	X	X	X		X	X	X	X		X	X	X	X	X																		
	6	Yes		N	N					head pupil	BBC	X	X	X	X		X		X	X	X	X	X	X	X			X	X	X		X		basketball																
	6	Yes	OTH	N	N					head pupil		X	X	X	X	violin	X	X	X	X	X	X		X	X	X		X	X	X	X	X		football																
	6	Yes		N	N					art lead	X	X	X	X				X	X	X	X		X	X						X	ab.																			
	6	Yes		N	N					JLT, environ. lead	BBC	X	X	X	X	flute	X	X	X	X	X			X	X					X																				

The Snettisham Way- Enrichment Strategy



Careers Programme to Broaden Horizons and Develop Future Skills:

Our careers programme broadens children's horizons early on, challenges limiting stereotypes, and connects everyday classroom lessons to future possibilities, helping all pupils see the real-world value of their education, which links to the Gatsby Benchmarks. The careers element of our enrichment map links subjects to real jobs and ensures there is a smooth transition between key stages. It broadens horizons, taking into consideration our rural location (with often seasonal employment), challenges stereotypes and motivates our pupils.

Gatsby Benchmarks:

Gatsby Benchmark	WNAT Primary Careers Education
A stable careers programme	Gatsby Recommendations: > Introduce pupils to various careers and professions through age-appropriate activities and discussions. > Use storybooks, videos and interactive sessions to familiarise pupils with different jobs and concept of work. > Encourage class discussions about what pupils want to be when they grow up, fostering curiosity and early career exploration. > Engage parents and carers in career-related activities to create a supportive learning environment that values future aspirations. Where it takes place at West Norfolk Academies Trust: > Pupils learn about careers through the unit People Who Help Us in EYFS (YR) with stories, videos and visits from police, RNLI, dentists, nurses and other professionals. > In KS2 (Y4) a unit called My Dream Job encourages discussion, personal qualities, aspiration, money and financial tracking > Lessons from the unit Dreams and Goals in EYFS/KS1 and KS2 > Apprenticeship day is for all key stages, where pupils dress up as the profession they are interested in and share with the class why they chose that career. Pupils complete career application form to be put into groups. > Parents and Carers are invited to a workshop at the end of Apprenticeship Day. > Parents and Carers are also involved in Life Skills Workshops annually.
Learning from career and labour market information	Gatsby Recommendations: > Use age-appropriate resources, such as picture books and online platforms, to introduce pupils to different careers and labour market trends.

The Snettisham Way- Enrichment Strategy



	> Invite parents, carers, family members, previous pupils or local professionals to share their career journeys and experiences, making career information relatable and engaging. Where it takes place at West Norfolk Academies Trust: > Using Little People Big Dreams series to champion diversity within a range of career paths and labour trends. Inviting artists, sportspeople, authors, engineers, musicians, architects to speak to the children. > Through the WNAT Enrichment Map local community members, sportsmen, work exchange students come to the classroom (in person or virtually) to talk about their study, jobs and how they contribute to the community. > Advice and support for parents about careers and further education is regularly shared.
Addressing the needs of each pupil	Gatsby Recommendations: > Offer career guidance and activities that cater to individual interests and strengths. > Conduct self-assessment exercises and surveys to help pupils identify their likes, dislikes and areas of talent, guiding them towards career exploration. Where it takes place at West Norfolk Academies Trust: > In KS1(Y2) children undertake a unit called My Learning Strengths where pupils identify their strengths and interests by creating 'all about me' posters. In KS2 (Y3) in a unit called My Dreams and Ambitions. We discuss how these qualities can relate to future careers. > In YR and Y1 pupils visit a teacher or staff member to experience roles within the school. > For Apprenticeship Day each child applies for their choice of individual workshops annually, accumulating in a range of work experiences by Y6. > Life Skills embedded into our school enrichment annual programme.
Linking curriculum learning to careers	Gatsby Recommendations > Integrate career-related themes into the curriculum to demonstrate the connection between subjects and real-world applications > Organise class projects that allow pupils to apply knowledge and skills in practical scenarios, illustrating how learning contributes to future careers. > Invite professionals or community members to share how specific subjects or skills are relevant in their jobs, broadening pupils' understanding of careers. Where it takes place at West Norfolk Academies Trust: > Stem activities are embedded within the Art and DT curriculum, with opportunities to build structures in Y1, rockets in Y4 and textiles in Y5. Medicine, science and human care is a theme in EYFS via All about me, and the focus on

The Snettisham Way- Enrichment Strategy



	the senses in Y1, human body in Y2,Y5 and the plague in Y4. Geography studying local area and local businesses (Yr5). History (Yr6) looks at suffragettes and women during Space Race, Cold War. Science weather learning looks at Met Office. > In Y3 a community project allows children to apply knowledge in a practical scenario via designing a community garden. > Life Skills embedded into school enrichment offer including measuring for baking. > Our roles and responsibilities require pupils to write application letters and fill in forms, staff are available to coach pupils through this. > Oracy focus in all subjects to build children's confidence, public speaking events begin in KS2 (Snettisham placed second in 2026).
Encounters with employers and employees	Gatsby Recommendations > Organise career talks or panel discussions featuring professionals from various fields to inspire pupils and answer their questions. > Invite local employers or employees to school events, such as career fairs or assemblies, to expose pupils to diverse career options in their community. Where it takes place at West Norfolk Academies Trust: > No Outsiders, Debates, Visitor assemblies, PTA fundraisers, Medical visits, alongside Apprenticeship day expose children to a range of careers and opportunities > Learn about the school and career pathways in Y5 and Y6 through taster days and transition visits to High School and university. > Experience tutoring, from Cambridge PHD student, via Brilliant Club in Y5 and Y6 > Work with local professions eg. visits to care home to volunteer and make food, carol singing, working with local area housing development group. > Visits into school eg. police into EYFS and Yr1, along with local wood carver. > KS2 Raising Aspirations online meetings included female truck driver, Scientist, author, accountant. > Police provide assemblies on their role and also current topical issues. > Build in opportunities, in clubs and competitions where children are part of a team and required to practise and show up for events to represent the school.
Experiences of workplaces	Gatsby Recommendations > Arrange virtual or in-person visits to workplaces to give pupils a first-hand glimpse of different work environments and the roles of employees.

The Snettisham Way- Enrichment Strategy



	> Partner with local businesses or community organisations to provide work-based experiences, such as shadowing or small projects. Where it takes place at West Norfolk Academies Trust: > Apprenticeship Day with local businesses, eg. Rolls Royce, walk around the village to look at local businesses, land use, BBC News and film crew visit, local farm trips
Encounters with further and higher education	Gatsby Recommendations > Introduce pupils to higher education opportunities, such as college, university or vocational training, to broaden their awareness of post-secondary pathways. > Organise visits to colleges or universities to expose pupils to campus life and various academic programmes available after secondary school. Where it takes place at West Norfolk Academies Trust: > Art workshops led by Smithdon High School for KS1, Science workshops for KS2. KS2 visit Kings Lynn High School for Science show. KS2 visit for the day, Year 6 transition days. > Brilliant Club Scholars Programme has PHD student tutor group of pupils who submit work, receive a grade and graduate at university. > School trips include Cambridge University Museums, Sainsbury Centre at UEA.
Personal Guidance	Gatsby Recommendations > Offer one-on-one or small group career sessions where pupils can discuss their aspirations and receive personalised guidance. > Provide resources and tools to help pupils set short-term and long-term goals that allow them to understand the steps needed to achieve each one Where it takes place at West Norfolk Academies Trust: > Small group and one-to-one pastoral support for all transition. Pupils have extra high school transition days as required. > Resilience scale on Jigsaw PSCE online platform. > Raising aspirations programme in KS2, online careers talks and CV writing sessions.